



Now Celebrating 31 Years!

THE BEST INTERNATIONAL FRANCHISE AND BUSINESS EVENT IN THE US

CURIOUS ABOUT BUSINESS OWNERSHIP?

IFE is the best place to learn how franchising provides a proven business model and ongoing support.

- US Foreign Commercial Service Offices around the world help promote the IFE to highly-qualified investors and organize delegations to attend the show
- Interact with the top franchise brands in every industry and at every investment level, some starting as low as \$10,000
- Learn from franchise executives at over 70 free educational seminars

IFE has been selected by the U.S Department of Commerce as one of a limited number of expos in the world to participate in its Trade Event Partnership Program (TEPP)

Here are just some of the benefits available to Delegation Members:

- Free show admission to exhibits
- Free Matchmaking
- 50% off admission to workshops
- Free assistance arranging and scheduling appointments with U.S exhibitors and companies before and during the show
- Access to the Global Business Center including rooms to meet with exhibitors
- Assistance with travel & hotel bookings
- Free assistance with logistics at the show

The World's Leading Franchise Brands































....are excited to meet with YOU!